



NEXT GENERATION: CAREER DEVELOPMENT

Qualifying Associates Attend For Only \$19

The Dallas Learning and Leadership Conference is coming up fast! We've been working tirelessly alongside training industry experts to develop LegalShield specific curriculum that will help all Associates achieve the next generation of career development.

By attending the 2012 Learning and Leadership Conference in Dallas, you won't just witness some great presentations but you will participate in a life-changing event, enabling you to be more productive and effective. Instead of just hearing some good ideas, you will learn how to apply them in your own specific performance and business.

We strongly believe that the material being presented will make a difference for our Associates, regardless of their level or tenure. Because of that belief, we are making a special offer to three distinct groups we would especially like to see succeed:

- **ANY** Associate who is still in their FSTS qualification period
- **ANY** Associate who did not meet their FSTS qualification requirements
- **ANY** new Associate with effective dates between August 1 and August 31, 2012

Associates who fall into one of these three categories can attend the Friday/Saturday portion of the Dallas conference for only \$19 when they recruit one new associate with a membership from August 1 through August 31, 2012. It's that simple. If you already have a recruit or have never recruited, you simply recruit a new Associate and sell them a membership and you qualify for this \$19 registration fee for yourself as well as a \$19 registration fee for your spouse if they plan to attend.

For those that previously failed to FSTS qualify, your new recruit with a membership will qualify you to attend for \$19, with your attendance, your FSTS qualification period restarts and all existing business you have submitted will count toward your FSTS qualification.

For all attendees that have not attended Basic Training, this will be your qualified Basic Training attendance and begin the 30 day FSTS qualification period for those who are not already FSTS qualified.

All Associates who meet the above requirements will be rewarded at the event with a new flipchart (being revealed at the conference) as well as recognition from stage.

Take advantage of this opportunity to attend this incredible, business-changing event at a fraction of the cost. For existing associates, work with your team, find those who meet these criteria and help them get their recruit with a membership as well as use this month to recruit with this opportunity. Then follow-up to make sure they register and make their travel plans right away. Those organizations with the highest attendance in Dallas are sure to be the organizations that see the most growth as we close out 2012.

