

# We're making smart legal coverage simple.

We protect and empower people. Supporting that purpose, our vision is to provide equal access to the liberty, equality, opportunity, and justice that every human deserves.

LegalShield's legal plans currently protect 4.375 million people

---

## About LegalShield


Founded in 1972 in Ada, Oklahoma, LegalShield is a leading provider of legal plans and identity theft solutions to families and small businesses across the U.S. and Canada. Before changing its name to LegalShield in 2011, the company was known as Pre-Paid Legal Services, Inc. Today LegalShield is owned by Stone Point Capital, a private equity firm.

LegalShield markets its products through two main channels: Networking and Business-to-Business. Independent sales associates share the products with individuals and small-business owners. Independent benefit brokers provide the products to corporate employees through payroll deduction.

---

## Facts about LegalShield

- With 1.75 million members enrolled, LegalShield's legal plans currently protect 4.375 million lives in all 50 United States and 4 Canadian provinces.
- More than 34,000 companies offer LegalShield plans to their employees as a voluntary benefit.
- LegalShield's Provider Law Firms employ 900 lawyers, plus an additional 4,800 referral lawyers.
- LegalShield's provider lawyers have been with their law firms for an average of 22 years.
- Each year, LegalShield law firms receive more than two million calls from members.



LegalShield identity theft plans currently cover over **1 million** lives

More than  
34,000  
companies  
offer  
LegalShield  
plans to their  
employees

---

## Key LegalShield Products

### ***Legal plans:***

LegalShield's legal plans cover legal issues from the trivial to the traumatic for members and their spouse and eligible dependents, such as:

- Family matters
- Estate planning
- Financial
- Consumer/credit protection
- Taxes
- Real estate
- Auto/driving issues

### ***Identity theft plans:***

LegalShield's identity theft plans help members minimize the likelihood of theft and resolve issues related to identify theft. Consultation and restoration services are provided by a team of dedicated licensed private investigators. Services include the following:

- Continuous monitoring with activity alerts
- Consultation
- Password manager
- Comprehensive Identity restoration

---

## Executive Team

**Jeff Bell** – Chief Executive Officer

**Kathy Pinson** – EVP, Chief Operating Officer

**Allen Madden** – SVP, Chief People Officer

**Steve Williamson** – EVP, Chief Financial Officer

**Darnell Self** – EVP of Network & Business Development

**Keri Norris** – SVP, Legal & Regulatory Affairs and General Counsel

**Jack Goldenberg** – EVP, Chief Technology Officer

**Dave Coffey** – SVP, Chief Digital Officer

**John Long** – President Network Marketing & Sales

**Glenn Peterson** – President of LegalShield Business Solutions

---

## Office Locations

### ***Corporate office:***

One Pre-Paid Way  
Ada, Oklahoma 74820

(580) 436-1234

[www.LegalShield.com](http://www.LegalShield.com)